



Tourism Statistics Summary

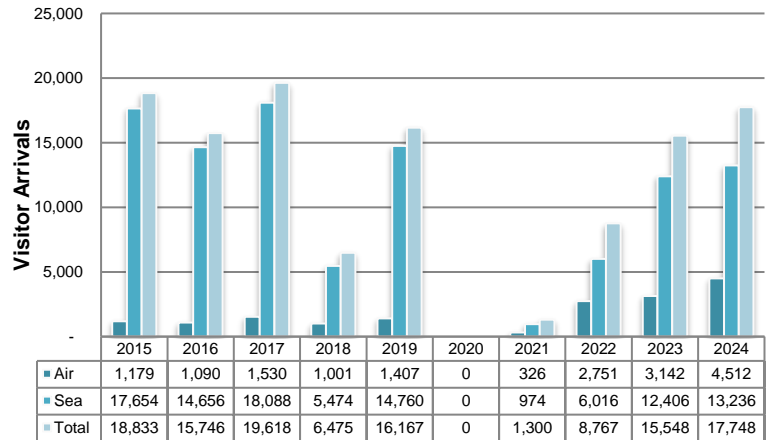
April 2024

OVERVIEW

April's 2024 visitor arrivals to the shores of Anguilla numbered 17,748; an increase of 14.1% over its corresponding April 2023 figure of 15,548. This figure under review is registered as the 6th highest number of arrivals for any April period spanning from 1993 – 2024, with the years 2017 and 2015 registering the highest and second (2nd) highest totals respectively. April is the only month thus far in 2024 that has not outperformed its previous years. The increase in visitor arrivals for April 2024 over the 2023 corresponding period was due to the increase in arrivals for day-trippers, to the island.

The majority; 98.9% of the visitor arrivals, came with the intention of vacationing, while 1.1% came with the

intention of doing business.



Visitor Arrivals, April 2014 - 2024

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for April 2024 totalled 23,983, an increase of 10.6% over the corresponding April 2023 figure of 21,684 passengers.

The seaports recorded the higher number of inward passenger movement with 18,669 (77.8%) of total passengers, of which 14,416 (77.2%) entered via the Blowing Point terminal and 4,253 (22.8%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 5,314 (22.2%) of the total passengers.

Passenger departures for April 2024 also recorded an increase over its corresponding 2023 figure of 21,655 passengers of 18.5%, registering 25,658 outbound passengers.

Passenger departures via the seaports of Anguilla numbered 19,998 (77.9%), of which 15,648 (78.2%) left through the Blowing Point terminal and 4,350 (21.8%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 5,660 (22.1%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

April's tourist (stay-over visitors) arrivals to Anguilla for 2024 numbered 10,091; the first recorded decline for the year thus far, with 0.6% from its corresponding April 2023 figure of 10,152 arrivals. This period under review registered the 2nd highest figure for any April period when reviewing data spanning 1993 – 2024. The highest recorded figure in the previous year April 2023.

Tourist arrivals for April 2024 represents 56.9% of total visitor arrivals. Anguilla welcomed 47,097 tourists to the island thus far for 2024.

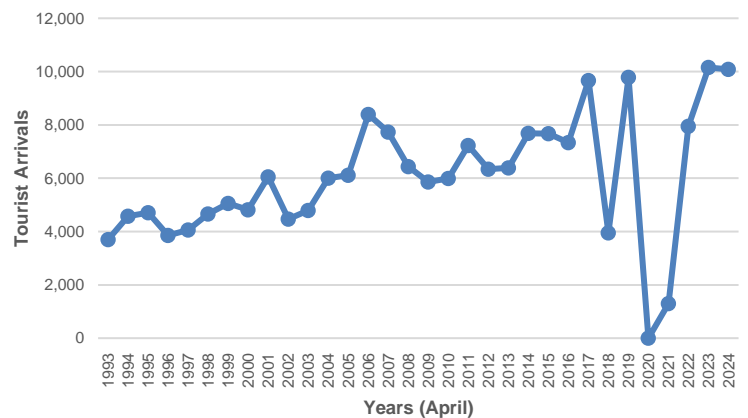


Figure 1: Tourist Arrivals, April 1993–2024

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 5.9 days; a decrease from the 6.1 days recorded in April 2023. Other than April 2020, this is the lowest recorded average length of stay for April. The majority of tourists with more than half; 51.6% intended to spend 4-7 days in Anguilla, while 32.4% of tourists planned to stay 1-3 days, followed by 10.8% who stated they intended to stay 8-15 days. The remaining tourists 4.0% and 1.2% intended to stay 23 or more days and 16-22 days respectively.

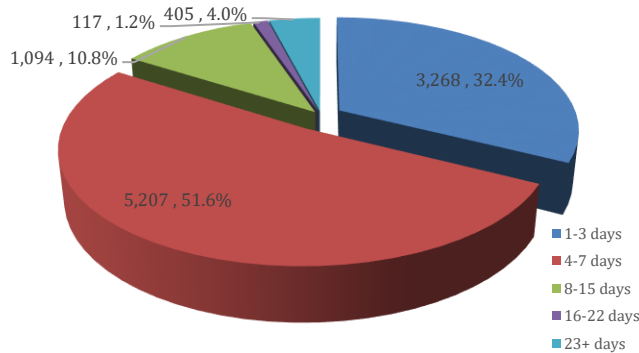


Figure 2: Tourist Arrivals by Length of Stay, April 2024

A review of the source markets for April 2024, from which the 10,091 tourists visiting Anguilla originated, showed that six (6) source markets registered declines and four (4) registered increases over their 2023 corresponding figures. Anguilla's main source market, the 'USA' accounted for majority, 74.7% (7,533) of the tourist arrivals; a 4.3% increase over the corresponding April 2023 figure. Conversely, the 'Dutch West Indies', 'French West Indies' and the 'Other Europe' source markets recorded the highest declines over their corresponding April figures with 46.7%, 33.0% and 29.8% respectively of Anguilla's tourist market, contributing to the 0.6% decline in tourist arrivals.

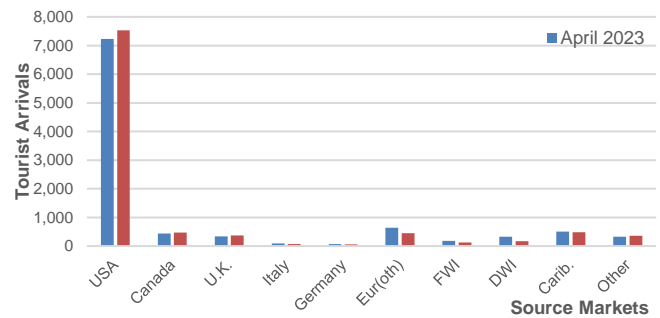


Figure 3: Tourist Arrivals by Source Market, April 2023 and 2024

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 7,657 compared to the corresponding April 2023 figure of 5,396 arrivals, an increase of 41.9%. Excursionist arrivals accounted for 43.1% of total visitors to the island. This type of visitor is usually a person visiting St. Maarten/St. Martin's tourists who travel to Anguilla on a day trip to enjoy the beaches and hospitality. Anguilla has welcomed 32,839 day-trippers to the island for the year thus far.

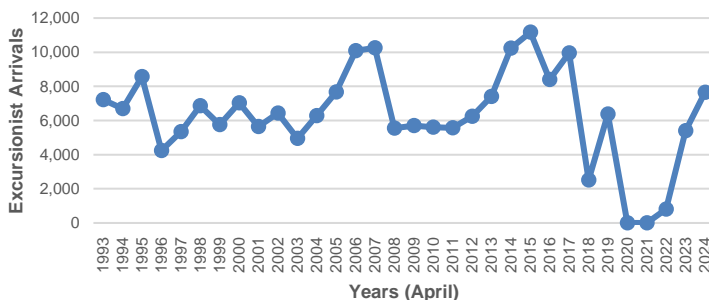


Figure 4: Excursionist Arrivals, April 1993 – 2024

A review of the excursionist numbers for April 2024 showed that seven (7) source markets contributed to its overall increase and three (3) with decreases over the corresponding April 2023 period. The majority, 62.7% of the excursionist arrivals were from the 'USA' source market; accounting for 4,799 of the excursionist arrivals. The 'Other European' and 'Canadian' markets followed with shares of 12.4% (947) and 7.3% (561) respectively of the excursionists market.

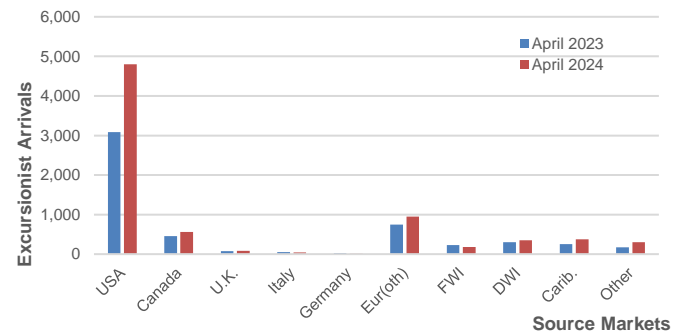


Figure 5: Excursionist Arrivals by Country of Residence, April 2023 and 2024

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

ANGUILLA STATISTICS DEPARTMENT

P.O.BOX 60 | THE VALLEY | ANGUILLA

BRITISH WEST INDIES

Telephone: + (264) 497-5731 | Fax: + (264) 497-3986

Email: statistics@gov.ai

'Sound Statistics for Sustainable Development'